



Marin  
Community  
Foundation

# Marin Climate Justice Spring 2024 Cycle

Information for Prospective Applicants  
Tuesday, February 27, 2024



**Today's Presenter:**  
**Patti D'Angelo Juachon, she/her**  
**Program Director for the Environment**  
**[pjuachon@marincf.org](mailto:pjuachon@marincf.org)**

# Zoom Housekeeping



**Click “Show Captions” to enable Closed captioning.**



**Presentation will last ~25 minutes.**



**Please enter your questions in the Q&A. We will answer them in the order they are received following the presentation.**



**Please stay muted for the duration of this information session.**



**Links will be copied to the Q&A section for easy reference.**



**Session will be recorded and the recording and slides will be sent to registrants and posted on MCF’s website.**



# What You'll Learn from This Information Session

- **Climate Justice Initiative Overview & Key Principles**
- **Marin Climate Justice Spring 2024 Cycle:**
  - **Priority Interests for this Round**
  - **Priority Communities**
  - **Important Dates and Deadlines**
  - **Who Can Apply**
  - **What Makes a Proposal Competitive**
  - **Funding Parameters**
  - **Anticipated Outcomes**
  - **Grantee Learning Cohort**
  - **How to Apply**



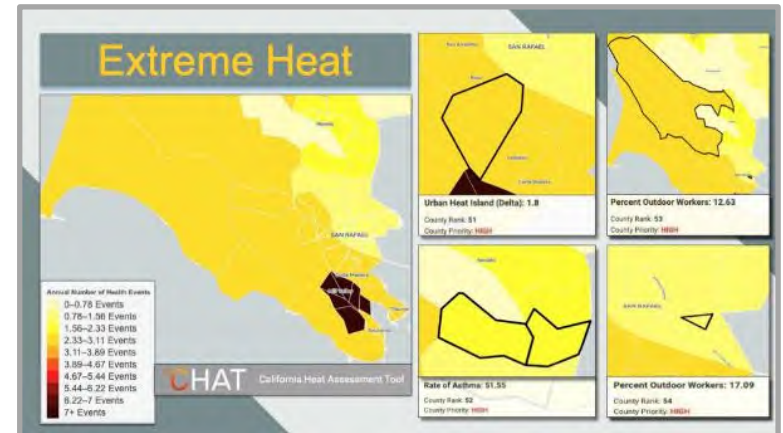
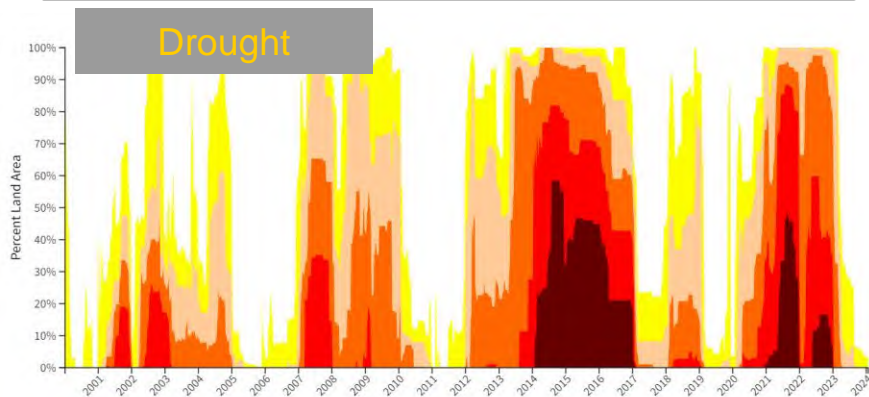
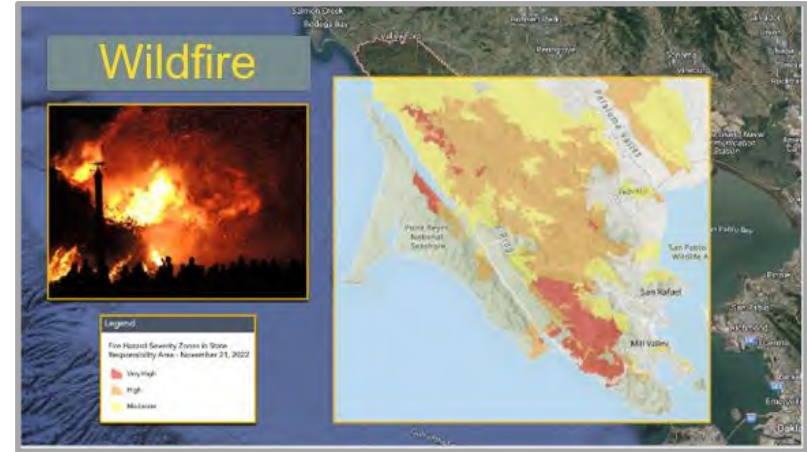
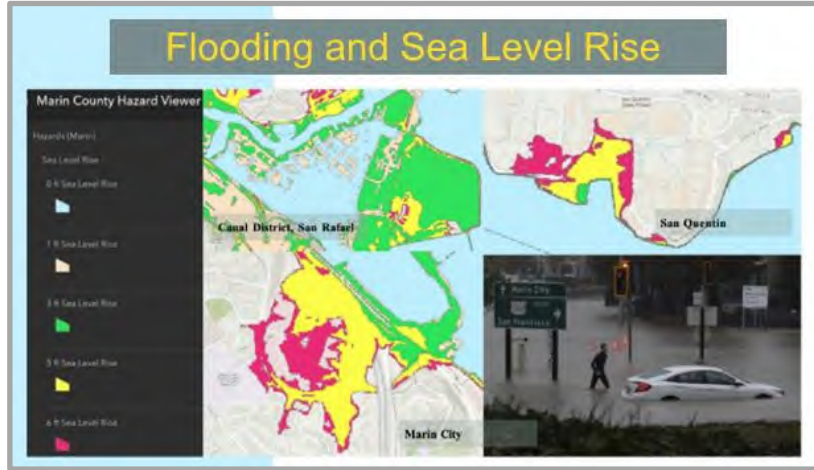


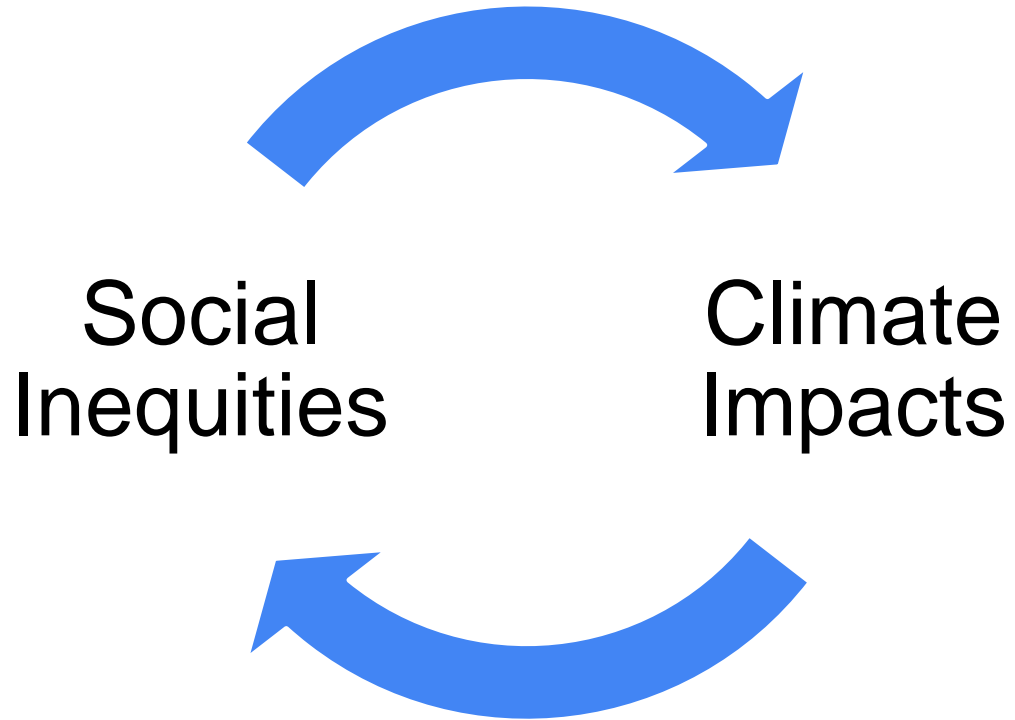
# The Climate Justice Initiative is one way MCF is pursuing our new vision and mission

**Our Goal: Leverage significant public and private investments that provide near-term opportunities and long-term benefits for low-income and communities of color in Marin and the Bay Area.**



# Climate Impacts in CA/Marin



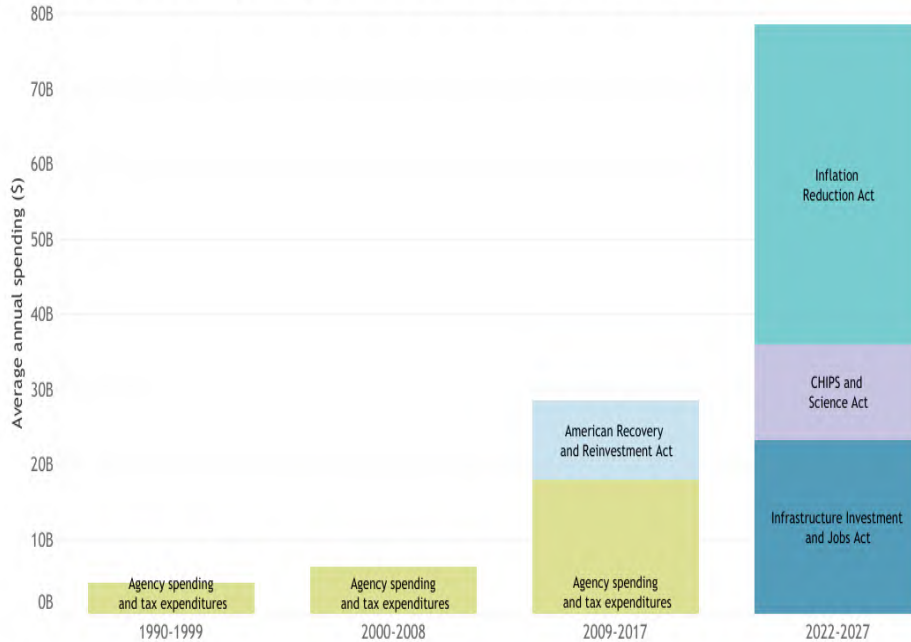


**Climate justice connects the climate crisis to the social, racial and environmental issues in which it is deeply entangled.**



# Unprecedented public funding opportunities

Over the past 2 years, we have seen historic investment in federal climate spending.  
Over the next decade, spending on climate will more than triple historic levels



**Notes:**  
Average annual spending, adjusted for inflation. Note that time periods shift from 2000-2008 to 2009-2017. This is to 1) consolidate the impact of the American Recovery and Reinvestment Act to one bar and 2) address missing data between 2018-2021. The analysis that includes these data ends at 2017.

| Dept.   | Program                                             | Funds (\$M) | Fiscal Year(s) |
|---------|-----------------------------------------------------|-------------|----------------|
| CalEPA  | Environmental Justice Small Grants Program          | 25          | 2021-2024      |
| CALFIRE | Urban Forestry Program                              | 30          | 2021-2024      |
| CALFIRE | Forest Health                                       | 120         | 2023-2024      |
| CARB    | Community Air Protection Program                    | 250         | 2023-2024      |
| CNRA    | Urban Greening                                      | 150         | 2021-2024      |
| CTC     | Local Transportation Climate Adaptation Program     | 297         | 2023-2026      |
| DOC     | Sustainable Agricultural Lands Conservation         | 74          | 2021-2022      |
| DOC     | Regional Forest Capacity Program                    | 40          | 2022-2024      |
| OPR     | Regional Climate Resilience Program                 | 125         | 2022-2024      |
| OPR     | Climate Adaptation and Resilience Planning Grants   | 25          | 2021-2024      |
| OPR     | Extreme Heat and Community Resilience Program       | 100         | 2021-2024      |
| SCC     | Adapting to Sea-Level Rise: Nature-Based Activities | 370         | 2022-2024      |
| SCC     | Protecting the Coast from Climate Change            | 175         | 2022-2024      |
| SCC     | Adapting Infrastructure to Sea Level Rise           | 38          | 2023-2025      |
| SGC     | Community Resilience Centers Program                | 270         | 2022-2024      |
| SGC     | Affordable Housing and Sustainable Communities      | 421         | 2023-2024      |
| SGC     | Transformative Climate Communities                  | 100         | 2023-2024      |

# Climate Justice Initiative Strategies



1. Build **local capacity** to advance local equitable climate resilience processes and projects



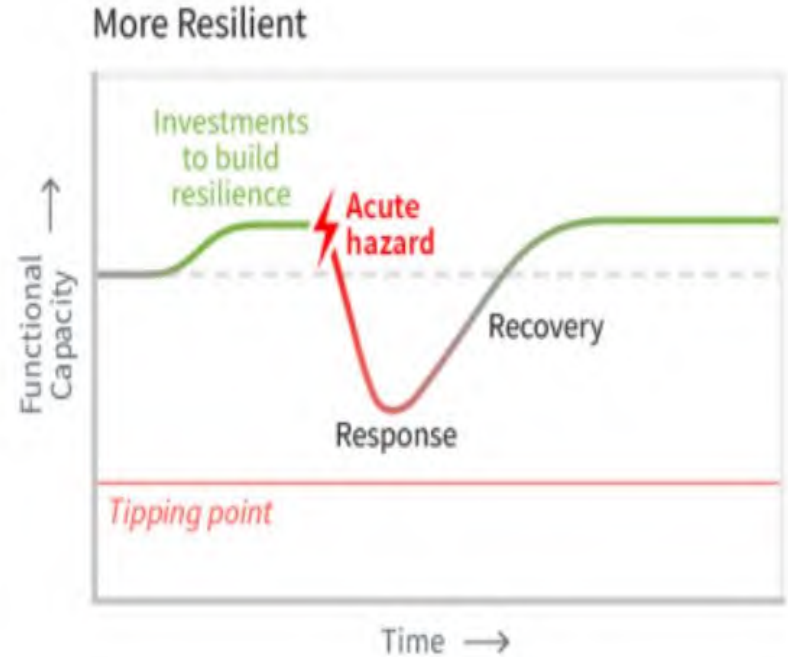
2. Expand and amplify **climate justice advocacy** at the local, regional, state and federal levels



3. Catalyze climate action through **partnerships, collaboratives, and coalitions**

# Climate Resilience Principles

Source: U.S. Climate Resilience Toolkit | U.S. Climate Resilience Toolkit





## Climate Resilience Principles (2)

Source: Community Driven Climate Resilience Planning Framework 2.0

***Climate Change Mitigation  
+ Adaptation  
+ Deep Democracy =  
Resilience***





## Marin Climate Justice Spring 2024 Cycle

<https://tinyurl.com/CJ-Spring-Cycle-RFP>

This Spring 2024 Climate Justice RFP welcomes proposals that address one or more of the Initiative's strategies, with particular interest in the Building Local Capacity and Catalyzing Climate Action through Partnerships....

## Of Particular Interest for the CJI Spring 2024 Cycle

- Support the prioritization of **community-scale climate resilience** projects.
- Increase the **organizational capacity** of community-based organizations working to increase equitable climate resilience.
- Bolster **local government's capacity** to resource, plan, and implement equitable climate resilience projects.
- Provide **economic benefits** through green workforce training opportunities toward sustainable wage jobs and through cost savings from climate-related incentives.

# What are MCF's Priority Communities?

Certain communities in Marin County are most impacted by social and economic inequities due to race, income level, gender, identity, religion, immigration status, disability, age, sexual orientation or zip code.

Data shows these populations are largely concentrated in **four geographic areas**:

- the Canal neighborhood of San Rafael
- Marin City
- Novato
- West Marin

Populations experiencing these inequities also reside in other parts of the county. We welcome proposals that are advancing equity and are working outside of these four geographic areas.

# Important Dates and Deadlines



**Funding Guidelines Released:** February 15, 2024

**Online Information Session:** February 27, 2024, 1-2 pm

**Proposals due:** Wednesday, March 20, 2024, close of business

**Funding decisions announced:** late May, 2024

**Grant Start Date:** June 1, 2024



## Who can apply?



- **501(c)3 nonprofit** organizations
- Projects that are **fiscally sponsored** by a 501(c)3 organization
- **Public agencies** or jurisdictions.

The proposed project must be **based in Marin**. In the case of advocacy and coalition requests that have a larger regional footprint, the proposal must directly benefit Marin County and MCF's priority communities.

**An organization *can* apply as part of a collaborative, as well as submit a separate proposal as a stand-alone entity.**

# What Makes a Proposal Competitive?



The strongest proposals will align with CJJ's Guiding Principles, Climate Resilience definitions, Spring 2024 Key Priorities, and the Selection Criteria listed in the RFP:

- Demonstrated Commitment to equity.**
- Alignment between the climate change project being pursued, your organizational/agency goals, and your community's needs.**
- Use a **Systems Change approach:**** Policy, Systems, or Environmental (PSE) approaches to address barriers to progress on equitable climate resilience.

See [Funding Guidelines](#) for more detail.



# What Expenses are Allowed?

- **Personnel (staff and contractor) costs associated with the project;**
- **Community engagement expenses;**
- **Equipment and supplies directly related to the project;**
- **Direct and indirect costs and 10-25% overhead.**

# What are the Funding Parameters?

- **For single applicants: \$80,000-\$150,000 per year.**
- **For collaborative applications, the maximum amount requested is capped at \$30,000 per organization and up to \$100,000 for the lead entity, per year.**
- **The requested grant period may range from 12-24 months.**
- **Approximately 15-20 awards are expected to be made in this cycle.**



# Anticipated Outcomes – Non-Exhaustive

- **Organizations will build their internal capacity** to lead and participate in climate resilience planning, processes and projects, and to engage in coordinated climate policy advocacy.
- **New public and private climate funding will be leveraged** for priority communities based on the success of MCF-funded projects.
- More residents from marginalized communities will have opportunities to **engage meaningfully on climate resilience issues at a local or state level**, and to **reap economic benefits from climate investments**.
- Community-based efforts to increase climate resilience will make significant progress toward their stated goals. **Specific milestones will be determined by project leaders.**



# Grantee Learning Cohort

- MCF will design a **9-month Community of Practice** with curated technical assistance offerings and collective learning opportunities. We will be putting out a Consultant RFP to identify potential TA providers in the coming weeks.
- **Project budgets may include staff time to participate** in monthly cohort meetings of 2 - 3 hours plus an allotment of individual technical assistance hours, as part of your staff costs for the project.
- **Consistent participation** is expected by the executive director and/or senior program leader(s) who are directly involved in project implementation.

## Next Steps for Spring 2024 Cycle Prospective Applicants

- ❑ Read Funding Announcement closely before deciding to apply.
- ❑ Watch the Information Session. A recording will be posted to our website.
- ❑ Submission Deadline is Wednesday, March 20, by close of business.
- ❑ Proposals must be submitted online through MCF's Grant Center system. If you are a new user in the Grant Center, please allow 2-3 days for your registration to be approved.



INDIVIDUALS +  
FAMILIES

ADVISORS

COMMUNITY

ABOUT MCF

RESOURCES



**The Marin  
Community  
Foundation**

Connects the people who want to  
create change in the world with  
the organizations that can  
produce the greatest impact.





# Application Components


- **Narrative Questions (9 required, 6 conditional)**
- **Organization Profile (Demographic Information)**
- **Project Budget showing both Income & Expenses** Optional template provided on Project Budget Upload page.
- **Organization Documents:**
  - Signed MCF Non-Discrimination Policy Form
  - Financial statements (audited or unaudited)\*
  - IRS Form 990\*
  - Most recent, board-approved, detailed organizational budget

\*Applicants that are public agencies or jurisdictions, *or* that have a fiscal sponsor, should contact [Renee Lazzareschi](#) regarding required documents.

# Application Components

You can find the **Narrative Questions** and the **Organization Profile** template in the **Grant Center** by clicking the link for **Proposal Instructions**, then scroll to the bottom of the screen.



Organization Name - Name 

Proposal Progress Bar

[Proposal Information](#)

[Proposal Budget Upload](#)

[Additional Documents](#)

[View Organization Documents](#)

[Click here for Proposal instructions](#)



## Other MCF Competitive Funding Opportunities

MCF also recently announced the new [Community Power Initiative](#), which will provide general operating support to community-based organizations and collaborations pursuing equity on behalf of every resident in Marin.



## Please Note:

**Organizations that applied to the Climate Justice Catalyst Fund may apply to the Spring 2024 Cycle of the Climate Justice Initiative, regardless of whether they were declined or approved.**

***-- and --***

**Organizations may apply to both the Climate Justice Initiative Spring Cycle 2024 and the Community Power Initiative, provided they meet the criteria for each.**

## Live Q&A

**Please enter your questions in the Q&A section and we will answer them in the order they appear.**





# More Questions about the Climate Justice Initiative Spring 2024 Cycle?

## Email:

Patti Juachon [pjuachon@marincf.org](mailto:pjuachon@marincf.org) for proposal questions

Renee Lazzareschi [rlazzareschi@marincf.org](mailto:rlazzareschi@marincf.org) for technical questions

## Virtual Office Hours:

You may also sign up [here](#) for a 30-minute Zoom meeting if your proposal questions were not answered by this information session.





**Thank  
You!**